

Pengpeng Yue

Associate Professor of Finance

Beijing Technology and Business University

<https://www.pengpengyue.com>

Google Scholar citations: 378

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Experience

Beijing Technology and Business University

Vice Director of Office of Research and Innovation 2024 - Present

Associate Professor of Finance 2021 - Present

Vice Director of Department of Finance 2019 - 2024

Assistant Professor of Finance 2019 - 2021

Cleveland State University

Visiting Scholar 2017 - 2018

Education

Capital University of Economics and Business

Ph.D. in Economics 2019

Bachelor of Management 2014

Research Fields

Household Finance

Publications

Digital finance era: Will individual investors become better players? Journal of International Financial Markets, Institutions and Money, 2024. (with Xiaomeng Lu, Xianjun Zhang, Jiaojiao Guo)

Household green consumption: Does digital inclusion matter. International Review of Financial Analysis, 2024. (with Dandan Xu, Dongli Guo, Mengshi Li)

The Rise of Digital Finance: Financial Inclusion or Debt Trap? Finance Research Letters, 2022. (with Aslihan Gizem Korkmaz, Zhichao Yin, Haigang Zhou)

Does Financial Literacy Alleviate Risk Attitude and Risk Behavior Inconsistency? International Review of Economics and Finance, 2021. (with Aslihan Gizem Korkmaz, Zhichao Yin, Haigang Zhou)

Household Financial Decision Making Amidst the COVID-19 Pandemic. Emerging Markets Finance and Trade, 2020. (with Aslihan Gizem Korkmaz, Haigang Zhou)

Other Publications

What matters to reshaping consumption patterns in China? Digital inclusion and supply chain. 2024. (with Xiang Ye)

Media coverage and Corporate ESG Performance: Evidence from China. 2024. (with Feng He, Xinyao Guo)

Frozen Economy During COVID-19. 2023. (with Yaru Bai, Linlin Yu, Jun Zhou)

Economic Volatility, Banks' Risk Accumulation and Systemic Risk. 2023. (with Wenjia He, Wenjing He, Dandan Xu)

Borrow to be the Poor or the Rich? It Depends: Credit Market and Wealth Accumulation. 2023. (with Bangzheng Wu, Shengqiang Zuo)

Liquidity Constraints and Family Labor Participation. 2023. (with Aslihan Gizem Korkmaz, Zhichao Yin, Haigang Zhou)

Financial Literacy and Household Energy Efficiency: An analysis of Credit Market and Supply Chain. 2023. (with Xiang Ye)

The Impact of Access to Credit on Energy Efficiency. 2023. (with Jun Zhou, Zhichao Yin)

Household-Owned Businesses' Vulnerability to the COVID-19 Pandemic. 2021. (with Aslihan Gizem Korkmaz, Zhichao Yin, Haigang Zhou)

Teaching Experience

Household Finance	2021 - present
Finance	2020 - present

Grants, Honors, and Awards

Household Debt Risk in the View of Digital Finance (72103010) - National Natural Science Foundation of China (¥ 300,000)	2021 - 2024
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Professional Activities

Editorial Board: Journal of Family and Economic Issues	2021 - present
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Guest Editor: Journal of Financial Counseling and Planning, Journal of Family and Economic Issues

Member: AEA, AFA, CES, SFA, WFA, SWFA

Referee: International Review of Financial Analysis, International Journal of Finance and Economics, International Review of Economics and Finance, Emerging Markets Finance and Trade, Finance Research Letters

Conferences and Invited Presentations

ASSA 2019

SFA 2023, 2022, 2020, 2019, 2018

SWFA 2024, 2022, 2021, 2020, 2019

Last Updated: February 2024